Impact Website Privacy Policy

This privacy policy sets out how we will treat your personal information. We are committed to safeguarding our visitor’s information.

The information or data we collect from you when you visit our website can include:

* Questions, queries or feedback you leave, including your IP address and browser version if you send a message via a form on our website.
* Your IP address from which you access our website, and details of which version of web browser and operating system you used.
* The date and time of your visit
* Google Analytics data, which is information on how you use our website, using cookies and page tagging techniques to help us improve our website.
* The website address of the website from which you accessed our website.
* The approximate location from which you viewed our website.

This helps us to:

* Improve our website by monitoring how you use it.
* Respond to any feedback you send us if you have asked us to.
* Unless you voluntarily submit personal information to us (for example, by sending us an e-mail or completing the contact form), we cannot personally identify you using your data.

Where your data is stored

* We store your data on secure servers.
* Your data can only be viewed by our staff or our suppliers.
* By submitting your personal data, you agree to this.

Keeping your data secure and disclosing your information

* Transmitting information over the Internet is generally not completely secure, and we cannot guarantee the security of your data.
* Any data you transmit to us is at your own risk.
* We have procedures and security features in place to try and keep your data secure once we receive it.
* We will not share your information with any other organisations for marketing, market research or commercial purposes, and we don’t pass on your details to other websites. We may pass on your personal information if we have a legal obligation to do so, or if we must enforce or apply our terms of use and other agreements.

Links to other websites

Our website contains links to and from other websites. This privacy policy only applies to our website.

Following a link to another website

If you go to another website from this one, including any websites that we link to, you should read the privacy policy on that website to find out what it does with your information.

Following a link to our website from another website

If you come to our website from another website, we may receive personal information about you from the other website. You should read the privacy policy of the website you came from to find out more about this.

Policy amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page occasionally to ensure you are happy with any changes.

Cookie Policy

Cookies

To make this site work properly, we sometimes place small data files called cookies on your device. Most big websites do this too.

What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don’t have to keep re-entering them whenever you come back to the site or browse from one page to another.

How do we use cookies?

Several our pages use cookies to remember:

* if you have already replied to a pop-up that displays important content (so you will not be asked again)
* if you have agreed (or not) to our use of cookies on this site

Third party cookies

We use Google Analytics to track visitor usage to our site. This helps us understand which pages are visited most and how we can develop our site to have relevant content available. Further details of the Google Analytics Cookies can be found here:

[Google Analytics Cookie Usage on Websites](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage)

Also, some videos embedded in our pages use a cookie to anonymously gather statistics on how you got there and what videos you visited.

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that some features of this site may not work as intended.

The cookie-related information is not used to identify you personally and the pattern data is fully under our control. These cookies are not used for any purpose other than those described here.

How to control cookies

You can control and/or delete cookies as you wish:

[Information about Website Cookies | aboutcookies.org.uk](https://www.aboutcookies.org.uk/).

You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.